

## APPENDIX 4 Integrated Impact Assessment

<b>Form name</b>	Integrated Impact Assessment
<b>Reference</b>	IA630057336
<b>Date</b>	11/07/2024



## Policy details

<b>Request date</b>	11/07/2024 16:15
<b>Directorate</b>	PCC Housing, Neighbourhood and Building Services
<b>Service</b>	Design Service
<b>Title of policy, service, function</b>	Look Up Art Festival 2024 (permission to use PCC assets)
<b>Type of policy, service, function</b>	Changed
<b>What is the aim of your policy, service, function, project or strategy?</b>	To support the 2024 Look Up Portsmouth arts festival which builds on the legacy of the 2023 festival (supported by PCC, refer to IIA Ref: IA523800498)
<b>Has any consultation been undertaken for this proposal?</b>	yes
<b>What were the outcomes of the consultations?</b>	<p>This project builds on the 2023 festival, before that event PCC residential properties were letter dropped with an explanation, an offer to comment on the principle &amp; the opportunity to select a 'style' &amp; 'theme' for a street art piece.</p> <p>Discussions with the Cabinet Member for Housing &amp; Preventing Homelessness have been held. The Cabinet has been briefed &amp; a paper prepared for the July 23rd meeting</p>
<b>Has anything changed because of the consultation?</b>	yes

<b>Please provide details</b>	<p>The 2023 consultation worked well, but some of our seldom heard communities may not have had the chance to comment.</p> <p>Reflecting on this experience with the festival organisers &amp; In order to improve on 2023, a strategy of door knocking to personally deliver a newsletter explaining the aims &amp; locations of the festival coupled with attendance at various PCC sponsored community events where residents will have the opportunity to comment &amp; review the art from 2023.</p> <p>'Style' &amp; 'Theme' sheets will be included in this consultation</p>
<b>Did this inform your proposal?</b>	yes
<b>Please provide details</b>	<p>Noting that art appreciation is subjective, the most positive responses came when the subject matter &amp; delivery was 'light' positive &amp; encouraging. This has been communicated to the festival organisers.</p> <p>The importance of using HNBS' excellent Resident Engagement team's experience to focus the face to face consultation has been recognised &amp; is being implemented for 2024.</p>

**Equality & diversity - will it have any positive/negative impacts on the protected characteristics?**

<p><b>With the above in mind and following data analysis, who is the policy, service, function, project or strategy going to benefit or have a detrimental effect on and how?</b></p>	<p>The 2023 event was very successful, approximately 200 murals were delivered over the weekend of 9th and 10th September with an overwhelmingly positive response from local people.</p> <p>The City Council received formal &amp; informal comments from our communities about the positive impact the art would have. This has been reinforced by the respect shown to the 2023 art work &amp; the requests for murals in the wider city area that the festival organisers have received.</p> <p>The aim of the 2024 festival is to enable more communities, especially those that are seldom heard, to access and experience the positive benefits of public art including positive impacts on mental health, pride in the local area and increasing the sense of ownership to spaces that are undervalued.</p> <p>The festival's aims &amp; objectives are articulated on their web-site:  <a href="https://www.lookup-portsmouth.co.uk/objectives">https://www.lookup-portsmouth.co.uk/objectives</a></p>
<p><b>Will any of those groups be affected in a different way to others because of your policy, project, service, function, or strategy?</b></p>	<p>The aim of the policy is to provide equal access to this type of installation throughout the communities &amp; groups that PCC work with.</p>
<p><b>If you are directly or indirectly discriminating, how are you going to mitigate the negative impact?</b></p>	<p>We don't believe that there is any direct or indirect discrimination resulting from this policy</p>
<p><b>Who have you consulted with or are planning to consult with and what was/will be your consultation methodology?</b></p>	<p>The formal consultation with our residents will take place closer to the festival dates (14th &amp; 15th September 2024)</p> <p>Our Cabinet report notes the following consultation process &amp; engagement principles (applied as appropriate and adapted depending on the PCC asset):</p> <p>The residents in a block must be engaged and will have the final say on any proposal.</p> <p>Buildings and sites will be surveyed by the buildings service team for suitability with consideration given to</p>

	<p>future maintenance.</p> <p>Culture and Leisure are engaged to check the fit of a project with other city-wide initiatives.</p> <p>The scheme is self-funding or budget neutral.</p> <p>Estate Services (HRA sites) will be consulted to ensure that any proposal is in keeping with the local area and any environmental improvement plans.</p> <p>Any communication plans for a project include links to the ward Members.</p> <p>In order to capture more feedback and opinions than was possible in 2023 and to ensure that the principle of putting our residents first in the decision making is continued, the following consultation will take place:</p> <p>Updated newsletter to be delivered to addresses local to the proposed walls mid July.</p> <p>Resident Engagement to have a presence at Somersfest on 27th July.</p> <p>Members of the team to attend the following CYP events over the summer with the styles options sheet to get feedback on the proposals.</p> <p>Hilsea forest school 27th July</p> <p>Charles Dickens family event 29th July</p> <p>Aspex Gallery family event 6th August</p> <p>Exploria family event 12th August</p> <p>Paulsgrove Community Centre family event 21st August</p>
<p><b>How are you going to review the policy, service, project or strategy, how often and who will be responsible?</b></p>	<p>Housing Neighbourhood &amp; Buildings will own the policy &amp; the AD for Buildings will be the first point of contact. The consultation process will be reviewed after the completion of each project &amp; any adjustments to the process made before the next request is considered. This was carried out after the 2023 festival &amp; the adjustments described above implemented.</p>

**Crime - Will it make our city safer?**

<p><b>Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?</b></p>	<p>Generally speaking, &amp; The organisers of Cheltenham Paint Festival &amp; Bristol's Upfest would confirm, carefully curated street art developed with the local community &amp; 'owned' by them reduces the fear of crime &amp; provides a greater sense of ownership to an area that may have been considered 'no-go'</p> <p>The murals from the 2023 festival have remained undamaged reinforces this.</p> <p>An article from the USA:  <a href="https://publicartarchive.tumblr.com/post/163631689022">https://publicartarchive.tumblr.com/post/163631689022</a>  An American academic thesis on the value of street art &amp; its positive impact on a community:  <a href="https://repository.upenn.edu/cgi/viewcontent.cgi?article=1552&amp;context=hp_theses">https://repository.upenn.edu/cgi/viewcontent.cgi?article=1552&amp;context=hp_theses</a></p>
<p><b>How are you going to measure/check the impact of your proposal?</b></p>	<p>Through the local housing offices, through the Corporate Complaints Team &amp; through a 'wash-up meeting in early 2025 to review the 2024 festival.</p>

**Housing - will it provide good quality homes?**

<p><b>This section is not applicable to my policy</b></p>	<p><input checked="" type="checkbox"/></p>
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**Health - will this help promote healthy, safe and independent living?**

<p><b>Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?</b></p>	<p>We hope that there will be a general improvement in how the community feel about their environment &amp; about themselves.</p> <p>A worked example; at the Vanguard Centre (a special school for KS3/4 young people with severed social, emotional &amp; mental health issues), the young people could hardly believe that the art in their refurbished school was 'for them' &amp; was 'real' (is that a real MyDogSighs?) was one comment &amp; the amazement when we confirmed that it was, was very special).</p> <p>This sense of ownership &amp; that the young people are valued enough to have been given this kind of art work (the school has pieces by Gary Stranger, Fark &amp; MyDogSighs) has kept the pieces intact &amp; with very little deliberate damage.</p>
<p><b>How are you going to measure/check the impact of your proposal?</b></p>	<p>Checking &amp; measuring the impact of proposals on the mental health of our communities is a difficult metric to establish. However, it will be possible to measure how our residents feel about these initiatives through their engagement with the local area housing offices &amp; other consultation events for the 2024 festival.</p> <p>The information gained through consultations or engagements either via the area offices or through a larger more formal event would help to inform both the content &amp; location of future works.</p> <p>When working with the management team at The Harbour School's Vanguard Centre a key aspect was that any art works would tend towards the light, rather than the sometimes aggressive 'dark' images produced by street artists - a form of art that originates in protest. This was good advice that we have followed since with very positive results.</p>

**Income deprivation and poverty - will it consider income deprivation and reduce poverty?**

<p><b>This section is not applicable to my policy</b></p>	<p><input checked="" type="checkbox"/></p>
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**Carbon emissions - will it reduce carbon emissions?**

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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**Energy use - will it reduce energy use?**

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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**Climate change mitigation and flooding - will it proactively mitigate against a changing climate and flooding?**

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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**Natural environment - will it ensure public spaces are greener, more sustainable and well-maintained?**

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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**Air quality - will it improve air quality?**

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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**Transport - will it make transport more sustainable and safer for the whole community?**



<b>This section is not applicable to my policy</b>	<input checked="" type="checkbox"/>
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**Waste management - will it increase recycling and reduce the production of waste?**

<b>This section is not applicable to my policy</b>	<input checked="" type="checkbox"/>
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**Culture and heritage - will it promote, protect and enhance our culture and heritage?**

<p><b>Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?</b></p>	<p>The aim of this policy is to inject cultural value in areas of the city which may be perceived (incorrectly) as having little cultural value (compared to, say Old Portsmouth or Southsea). Any requests for installations on listed buildings would not be successful.</p> <p>A key part of this policy is to support the strong local artistic scene &amp; enrich it with talent from outside the City's administrative boundaries.</p> <p>The full list of artists who contributed to the 2023 festival can be found on the Look Up Portsmouth web-site:  <a href="https://www.lookup-portsmouth.co.uk/">https://www.lookup-portsmouth.co.uk/</a></p> <p>Approximately 20,000 visitors attended the festival &amp; workshops were run for 540 people</p> <p>The growth of paint festivals like Upfest in Bristol &amp; the Cheltenham Paint Festival show how important this type of event can be for a local economy:  <a href="https://bristolphotographyresearchgroup.com/art-in-the-community-and-the-upfest-effect-a-report-on-using-graffiti-to-enhance-local-resources-business-income-and-cultural-tourism/">https://bristolphotographyresearchgroup.com/art-in-the-community-and-the-upfest-effect-a-report-on-using-graffiti-to-enhance-local-resources-business-income-and-cultural-tourism/</a></p> <p>Notwithstanding the overwhelmingly positive feedback that we've had from our recent experience of commissioning artists in our public buildings, this type of art is not for everyone. We will therefore need to ensure that before a piece is commissioned &amp; delivered the local community who will benefit from it understand what we are trying to achieve, why &amp; how. Experience from 2023 has shown that if we include people in these conversations early the brief to the artist will be more specific &amp; the results much better.</p> <p>During the planning for the 2023 festival a number of proposed sites were excluded because local people objected.</p>
<p><b>How are you going to measure/check the impact of your proposal?</b></p>	<p>Measuring the impact could be measured using, inter alia, the following points of contact (to be refined with the service providers):</p> <ul style="list-style-type: none"> <li>Local area housing offices</li> <li>Local community groups</li> <li>Local police crime statistics</li> <li>Local faith groups</li> </ul>

## Employment and opportunities - will it promote the development of a skilled workforce?

<b>This section is not applicable to my policy</b>	<input checked="" type="checkbox"/>
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## Economy - will it encourage businesses to invest in the city, support sustainable growth and regeneration?

<b>This section is not applicable to my policy</b>	<input checked="" type="checkbox"/>
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## Social value

<b>Please explain how your policy, service, function, project or strategy delivers Social Value</b>	The positive impact of public art has been discussed in earlier sections of this document. Any projects brought forward through this proposal would have to be cost neutral (Cllr Sanders).
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## Involvement

<b>Who was involved in the Integrated impact assessment?</b>	Andrew Malbon with input from: James Hill - Director Housing Neighbourhood & Building Services Nicola Clannachan - Head of Housing Community Services (Including the Resident Engagement Team) Steve Groves - Head of Building Maintenance Colette Hill - Assistant Director (Neighbourhoods) Philip Bentley - Head of Estate Services
<b>Name of the person completing this form</b>	Andrew Malbon
<b>Date of completion</b>	2024-07-11