

1. Workforce employment - 7,000 more jobs in Portsmouth by 2026 than 2021

Objectives	Development and Action	Lead Officer	TARGETS (Measurable and monitored annually)	When is needed	Mile Stone	Owner	Status	2023 Summary Update	2022 Summary Update	2021 Update	Notes	
2. Resident employment - An extra 2,000 Portsmouth residents in work by 2026	1.1	PCC online signposting recruitment web and all associated materials	Comm officer for Planning & Economic Development	New website up and running by 31/10/22	Yes	Comms	Deputy ED	Work Portsmouth: Aug 12 - 31 July 23 Page View total 16,302. This is up 25% on a similar period the year before 'Feb-Jul' Redcover Portsmouth: Aug 12 - 31 July 23 Page View total 15, 036. This is up 47% on a similar period the year before 'Feb-Jul'. The branding is used on most investment and business support printed materials.	Data unavailable	Data Unavailable		
	1.2	Physical signage and branding on vehicles etc.	Comms officer for Planning & Economic Development	Number of new physical examples with the branding by Sept 2022		Comms	Deputy ED	Complete	The brand is visible across an external range such as long post banners, lighting, transport signage and Millersham Portsmouth panels. It is also used on collateral to promote Economic Development events such as Brighton Food Festival and Christmas, alongside various collateral. Under economy the partner website is a promotional program to target job seekers such as the recent London campaign.	Data unavailable	Data Unavailable	No longer appropriate branding
	1.3	Investing in the brand from content	Comms officer for Planning & Economic Development	New partners using the branding by July 2022	Yes	External	Deputy ED	Work	When working with local partners, the branding is used in assets such as MFPM and joint sector economy advertising campaigns.	Data unavailable	Data Unavailable	
	1.4	Assess impact of the brand on local businesses early and regularly	Comms officer for Planning & Economic Development	Base line and annual survey for perception change by Dec 2022	Yes	Comms	Deputy ED	Work	The branding has been used in the London campaign this year (two weeks in June/July 23 and two weeks Sept/October 24 plus March 24). A full evaluation of this campaign will be undertaken by the Visit Portsmouth team.	Data unavailable	2021 report not shared with this reporting	
3. Productivity -100,000 of GVA per person by 2026 compared to 145,000 in 2017	2.1	Creating a partnership between local businesses and the council	Deputy ED	Deliver from David Hollister LUP	External	Deputy ED	Work	A recent Innovate UK project, led by PCC and involving LUP - Developing Portsmouth City Council (2016). This has also led to an application to phase 2 project as a direct result of the work (25,000 LUP financial support to PCC) and a further application to phase 3 project. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme.	Data unavailable		Partnership has developed a new strategy and no longer needs appropriate to reflect work	
	2.2	Clear growth confidence held with local businesses	LUP and Local	Conference held in Nov 2019. 150 people attended	Yes	External	Deputy ED	Complete	Overseas South organised the final EDP Showcase Event before the scheme came to an end in June 2022. The "Empowering Small Business, A Project Showcase For A Low-Carbon Future" was held in May 2022. The event was a success and provided an opportunity for businesses to share thoughts and feedback. Local company Growth Future was recognised by Overseas South for their commitment to Portsmouth following the event.			
	2.3	Develop a mix of business types and sizes	Strategic Projects	Planning application by 31/10/2022. Decision to be made following this by the next iteration.	Yes	Deputy ED	Not yet started	In addition, we led a Clean Marine project with SMEs and SHIP - PACE UK (Shipping, Harbour and Port Enterprise), £1.5m, which was part of the Clean Maritime Demonstration Competition, and our new project SEACHANGE - £20m, which is part of the Zero Emission and Vessel Infrastructure programme.	Fulfilling a vision to place works on Tyneside Regeneration at Full Council in October 2022. The programme has been a great success and has only critical work, for example site management and completion of temporary site works. A number of the sites and background information was presented to members in December 2022. A number of LUP companies are working on the sites. The programme is a success and has been a great success. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme.			
	2.4	Support local businesses to grow	Local Business Support	Deliver 2 successful business start up events on 08 of June 2022	Yes	Local Business Support	Not yet started	Supporting local businesses to grow and create jobs. This is a key objective of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme. It is a part of the Portsmouth Partnership programme.				
4. Higher Wages - £1,200 a week average earning by employees in Portsmouth 2026 compared to £20 weekly	3.1	Clear growth confidence held with local businesses	LUP and Local	Conference held in Nov 2019. 150 people attended	Yes	External	Deputy ED	Complete	Overseas South organised the final EDP Showcase Event before the scheme came to an end in June 2022. The "Empowering Small Business, A Project Showcase For A Low-Carbon Future" was held in May 2022. The event was a success and provided an opportunity for businesses to share thoughts and feedback. Local company Growth Future was recognised by Overseas South for their commitment to Portsmouth following the event.			
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5. Skills target - 4% with qualifications in 2026, compared to 7.5% today	4.1	Clear growth confidence held with local businesses	LUP and Local	Conference held in Nov 2019. 150 people attended	Yes	External	Deputy ED	Complete	Overseas South organised the final EDP Showcase Event before the scheme came to an end in June 2022. The "Empowering Small Business, A Project Showcase For A Low-Carbon Future" was held in May 2022. The event was a success and provided an opportunity for businesses to share thoughts and feedback. Local company Growth Future was recognised by Overseas South for their commitment to Portsmouth following the event.			
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K Target	Baseline		2017-2020 (average period)				2017-2020 (average period)				Comment
	2017	2020	Percentage Point change to 2017 baseline	% target achieved	2020 forecast	Change in percentage point to 2017 baseline	% target achieved	2020 forecast	Change in percentage point to 2017 baseline	% target achieved	
K1 With no qualifications in 2020 compared to 2015, when in 2017, Residence in shared qualification	75	65	-10	13.3%	65	-10	13.3%	65	-10	13.3%	2020 forecast is based on the assumption that the number of people with no qualifications will remain the same as in 2017.
K2 With no qualifications in 2020 compared to 2015, when in 2017, Residence in shared qualification	75	65	-10	13.3%	65	-10	13.3%	65	-10	13.3%	2020 forecast is based on the assumption that the number of people with no qualifications will remain the same as in 2017.
K3 With no qualifications in 2020 compared to 2015, when in 2017, Residence in shared qualification	75	65	-10	13.3%	65	-10	13.3%	65	-10	13.3%	2020 forecast is based on the assumption that the number of people with no qualifications will remain the same as in 2017.

Source: ONS