

# Integrated Impact Assessment (IIA)

Integrated impact assessment (IIA) form December 2019

[www.portsmouth.gov.uk](http://www.portsmouth.gov.uk)

The integrated impact assessment is a quick and easy screening process. It should:

- identify those policies, projects, services, functions or strategies that could impact positively or negatively on the following areas:
  - Communities and safety
  - Regeneration and culture
  - Environment and public space
  - Equality & - Diversity This can be found in Section A5

Directorate:

Regeneration

Service, function:

Transport Planning

Title of policy, service, function, project or strategy (new or old) :

Portsmouth Car Club

Type of policy, service, function, project or strategy:

- Existing
- New / proposed
- Changed

What is the aim of your policy, service, function, project or strategy?

The aim of a car club scheme in Portsmouth would be to provide a sustainable travel option for residents in Portsmouth, with an initial focus on certain areas of the city (Central Southsea, Eastney and Cranewater, St Jude, St Thomas), alongside Lakeside in the north of the city. This scheme would support the aims of the Local Transport Plan 4, particularly Policy C which has a focus on making

parking easier in residential areas through encouraging fewer vehicles and supporting shared transport modes such as car clubs. It would also support the council's target to achieve net-zero carbon emissions by 2030.

Whilst the Portsmouth City Council (PCC) focus of the car club would be on residential membership, businesses would be encouraged to sign up to the scheme directly with the car club supplier.

Has any consultation been undertaken for this proposal? What were the outcomes of the consultations? Has anything changed because of the consultation? Did this inform your proposal?

Consultation was carried out in the form of two research surveys, one for residents and members of the public and one for businesses. The surveys were launched for a four week period on 13th September 2021 closing on 11th November 2021. The surveys were open to all on the PCC website, and was also promoted through a number of marketing and communications channels including Facebook, Twitter, LinkedIn and a press release. Additionally, a targeted letter drop was carried out to houses and businesses in the wards of Central Southsea, St Jude and St Thomas. A total of 879 people responded to the main survey and 60 businesses responded in the business survey. A key result of the main survey was that the majority of respondents who do not already belong to a car club would consider joining a car club in their area of the city (59%), just under a quarter (24%) would not consider joining a car club at the current time but would potentially consider membership in the future, and 17% would not consider joining a car club. 70% of respondents considering joining at present are 'very likely' (36%) or 'quite likely' (34%) to join (36%) whilst those considering joining in the future want more information before making a decision (64%). It is proposed that the tender for the car club scheme is focused on the four wards in the city which came highest in the survey question about likelihood to consider joining a car club in your area of the city by residential ward. The four wards that scored highest were St Jude (74%), Central Southsea (70%), Eastney and Craneswater (68%) and St Thomas (66%). Other details to be considered in the tender, following the survey results, are that electric vehicles are included in the fleet and that vehicle sizes included are small and medium cars. Whilst the PCC scheme will not focus directly on business membership, with businesses instead being encouraged to sign up directly with the supplier, the key result from the business survey was that almost half of respondents who responded to the question of whether they would consider joining a car club for business purposes said they would consider joining (47%) and a further 19% would consider joining in the future. 34% would not consider joining.

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A1-Crime** - Will it make our city safer?



In thinking about this question:

- How will it reduce crime, disorder, ASB and the fear of crime?
- How will it prevent the misuse of drugs, alcohol and other substances?
- How will it protect and support young people at risk of harm?
- How will it discourage re-offending?

If you want more information contact [Lisa.Wills@portsmouthcc.gov.uk](mailto:Lisa.Wills@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-spp-plan-2018-20.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How will you measure/check the impact of your proposal?

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A2-Housing** - Will it provide good quality homes?



In thinking about this question:

- How will it increase good quality affordable housing, including social housing?
- How will it reduce the number of poor quality homes and accommodation?
- How will it produce well-insulated and sustainable buildings?
- How will it provide a mix of housing for different groups and needs?

If you want more information contact [Daniel.Young@portsmouthcc.gov.uk](mailto:Daniel.Young@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/psh-providing-affordable-housing-in-portsmouth-april-19.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A3-Health** - Will this help promote healthy, safe and independent living?



In thinking about this question:

- How will it improve physical and mental health?
- How will it improve quality of life?
- How will it encourage healthy lifestyle choices?
- How will it create healthy places? (Including workplaces)

If you want more information contact [Dominique.Letouze@portsmouthcc.gov.uk](mailto:Dominique.Letouze@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cons-114.86-health-and-wellbeing-strategy-proof-2.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Offering residents and employees in the city the opportunity to become a member of a car club would provide an accessible and cost effective means of travel, supporting a positive quality of life. Car club members may be more likely to walk or cycle for short local journey's, particularly if they no longer own a private vehicle, supporting improvements in physical and mental health. Reductions in privately owned vehicles on the road (through replacement of private vehicles for car club vehicle usage) would support the creation of healthy places, again improving quality of life for residents. One fully established, it is hoped that the car club would help to reduce parking congestion, again improving the quality of life for the residents.

How are you going to measure/check the impact of your proposal?

Record the membership and usage of the car club and its vehicles

Monitor the number of privately owned vehicles in Portsmouth over the coming years as the car club becomes

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A4-Income deprivation and poverty**-Will it consider income deprivation and reduce poverty?



In thinking about this question:

- How will it support those vulnerable to falling into poverty; e.g., single working age adults and lone parent households?
- How will it consider low-income communities, households and individuals?
- How will it support those unable to work?
- How will it support those with no educational qualifications?

If you want more information contact [Mark.Sage@portsmouthcc.gov.uk](mailto:Mark.Sage@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-homelessness-strategy-2018-to-2023.pdf>

<https://www.portsmouth.gov.uk/ext/health-and-care/health/joint-strategic-needs-assessment>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

This project could support easier travel for those who cannot afford to own a car, as being a car club member offers a reduction in the cost of travel, through only having to pay an annual membership, and miles traveled, but not having to pay for the cost, upkeep and maintenance of a personal vehicle.

How are you going to measure/check the impact of your proposal?

Through soft market testing and peer review of other car clubs, investigate whether this was an issue, or how it was addressed.

**A - Communities and safety**

**Yes**

**No**

Is your policy/proposal relevant to the following questions?

**A5-Equality & diversity** - Will it have any positive/negative impacts on the protected characteristics?



In thinking about this question:

- How will it impact on the protected characteristics-Positive or negative impact (Protected characteristics under the Equality Act 2010, Age, disability, race/ethnicity, Sexual orientation, gender reassignment, sex, religion or belief, pregnancy and maternity, marriage and civil partnership,socio-economic)
- What mitigation has been put in place to lessen any impacts or barriers removed?
- How will it help promote equality for a specific protected characteristic?

If you want more information contact [gina.perryman@portsmouthcc.gov.uk](mailto:gina.perryman@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-equality-strategy-2019-22-final.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B1-Carbon emissions** - Will it reduce carbon emissions?



In thinking about this question:

- How will it reduce greenhouse gas emissions?
- How will it provide renewable sources of energy?
- How will it reduce the need for motorised vehicle travel?
- How will it encourage and support residents to reduce carbon emissions?

If you want more information contact [Tristan.thorn@portsmouthcc.gov.uk](mailto:Tristan.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-sustainability-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

A car club would reduce the need to own a private vehicle, resulting in a reduction in private vehicle miles driven in the city. It is hoped that this measure would support and uptake in walking and cycling for short local journeys, through the reduction in privately owned vehicles.

How are you going to measure/check the impact of your proposal?

Monitor uptake of car club membership and number of privately owned vehicles registered in the city over the coming years.

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B2-Energy use** - Will it reduce energy use?



In thinking about this question:

- How will it reduce water consumption?
- How will it reduce electricity consumption?
- How will it reduce gas consumption?
- How will it reduce the production of waste?

If you want more information contact [Triston.thorn@portsmouthcc.gov.uk](mailto:Triston.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

<https://democracy.portsmouth.gov.uk/documents/s24685/Home%20Energy%20Appendix%201%20-%20Energy%20and%20water%20at%20home%20-%20Strategy%202019-25.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

A car club would reduce the need to own a private vehicle, resulting in a reduction in private vehicle miles driven in the city, and the energy required to run the vehicles

How are you going to measure/check the impact of your proposal?

Monitor uptake of car club membership and number of privately owned vehicles registered in the city over the coming years.

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B3 - Climate change mitigation and flooding**-Will it proactively mitigate against a changing climate and flooding?



In thinking about this question:

- How will it minimise flood risk from both coastal and surface flooding in the future?
- How will it protect properties and buildings from flooding?
- How will it make local people aware of the risk from flooding?
- How will it mitigate for future changes in temperature and extreme weather events?

If you want more information contact [Tristan.thorn@portsmouthcc.gov.uk](mailto:Tristan.thorn@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-surface-water-management-plan-2019.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/cou-flood-risk-management-plan.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B4-Natural environment**-Will it ensure public spaces are greener, more sustainable and well-maintained?



In thinking about this question:

- How will it encourage biodiversity and protect habitats?
- How will it preserve natural sites?
- How will it conserve and enhance natural species?

If you want more information contact [Daniel.Young@portsmouthcc.gov.uk](mailto:Daniel.Young@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-solent-recreation-mitigation-strategy-dec-17.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Through offering an alternative to owning a private vehicle, it is hoped that over time, once fully operational, the car club will result in improvements to public realm and public space, through a reduction in privately owned vehicles in Portsmouth.

How are you going to measure/check the impact of your proposal?

Monitor uptake of car club membership and number of privately owned vehicles registered in the city over the coming years.

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B5-Air quality** - Will it improve air quality?



In thinking about this question:

- How will it reduce motor vehicle traffic congestion?
- How will it reduce emissions of key pollutants?
- How will it discourage the idling of motor vehicles?
- How will it reduce reliance on private car use?

If you want more information contact [Hayley.Trower@portsmouthcc.gov.uk](mailto:Hayley.Trower@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-aq-air-quality-plan-outline-business-case.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

This project would assist in reducing traffic volume and congestion, leading to a reduction in air pollution, particularly NO2 and particulate matter. A key aim of the car club would be to remove the need to own a privately owned vehicle (or second vehicle). The fleet of vehicles in the car club would all be of a high standard (Euro 6 or electric vehicles), which are less polluting than older vehicles and diesel vehicles.

How are you going to measure/check the impact of your proposal?

Monitor uptake of car club membership and number of privately owned vehicles registered in the city over the coming years.

Assess air quality data for Portsmouth over the coming years.

## B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

**B6-Transport** - Will it improve road safety and transport for the whole community?



In thinking about this question:

- How will it prioritise pedestrians, cyclists and public transport users over users of private vehicles?
- How will it allocate street space to ensure children and older people can walk and cycle safely in the area?
- How will it increase the proportion of journeys made using sustainable and active transport?
- How will it reduce the risk of traffic collisions, and near misses, with pedestrians and cyclists?

If you want more information contact [Pam.Turton@portsmouthcc.gov.uk](mailto:Pam.Turton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/travel/local-transport-plan-3>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Through offering an alternative to owning a private vehicle, it is expected that this scheme would encourage some residents to replace their own vehicle for the use of a car club vehicle, helping to reduce congestion and high volumes of traffic. This would result in a safer and more pleasant environment for pedestrians and cyclists.

All vehicles in the car club fleet would be of Euro 6 standard or higher, supporting a switch away from older more polluting vehicles to cleaner, more sustainable ones.

How are you going to measure/check the impact of your proposal?

Monitor uptake of car club membership and number of privately owned vehicles registered in the city over the coming years.



**B - Environment and climate change**

Yes

No

Is your policy/proposal relevant to the following questions?

**B7-Waste management** - Will it increase recycling and reduce the production of waste?



In thinking about this question:

- How will it reduce household waste and consumption?
- How will it increase recycling?
- How will it reduce industrial and construction waste?

If you want more information contact [Steven.Russell@portsmouthcc.gov.uk](mailto:Steven.Russell@portsmouthcc.gov.uk) or go to:

<https://documents.hants.gov.uk/mineralsandwaste/HampshireMineralsWastePlanADOPTED.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**C - Regeneration of our city**

Yes

No

Is your policy/proposal relevant to the following questions?

**C1-Culture and heritage** - Will it promote, protect and enhance our culture and heritage?



In thinking about this question:

- How will it protect areas of cultural value?
- How will it protect listed buildings?
- How will it encourage events and attractions?
- How will it make Portsmouth a city people want to live in?

If you want more information contact [Claire.Looney@portsmouthcc.gov.uk](mailto:Claire.Looney@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

**C - Regeneration of our city**

Yes

No

Is your policy/proposal relevant to the following questions?

**C2-Employment and opportunities** - Will it promote the development of a skilled workforce?



In thinking about this question:

- How will it improve qualifications and skills for local people?
- How will it reduce unemployment?
- How will it create high quality jobs?
- How will it improve earnings?

If you want more information contact [Mark.Pembleton@portsmouthcc.gov.uk](mailto:Mark.Pembleton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

Is your policy/proposal relevant to the following questions?

**C3 - Economy** - Will it encourage businesses to invest in the city, support sustainable growth and regeneration?



In thinking about this question:

- How will it encourage the development of key industries?
- How will it improve the local economy?
- How will it create valuable employment opportunities for local people?
- How will it promote employment and growth in the city?

If you want more information contact [Mark.Pembleton@portsmouthcc.gov.uk](mailto:Mark.Pembleton@portsmouthcc.gov.uk) or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

By offering car club membership to local businesses, this scheme would offer an attractive option for staff travel, particularly at locations where there is limited parking.

How are you going to measure/check the impact of your proposal?  
Assess the number of local businesses registered with the car club.

#### Q8 - Who was involved in the Integrated impact assessment?

Kirsty Routledge  
Hayley Chivers

This IIA has been approved by:

Contact number:

Date: