

Integrated Impact Assessment (IIA)

Integrated impact assessment (IIA) form December 2019

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The integrated impact assessment is a quick and easy screening process. It should:

- identify those policies, projects, services, functions or strategies that could impact positively or negatively on the following areas:
 - Communities and safety
 - Regeneration and culture
 - Environment and public space
 - Equality & - Diversity - This can be found in Section A5

Directorate:

Culture, Leisure & Regulatory Services

Service, function:

Culture, Leisure & Regulatory Services

Title of policy, service, function, project or strategy (new or old) :

Culture, Leisure and Regulatory Services Directorate Business Plan

Type of policy, service, function, project or strategy:

- Existing
- New / proposed
- Changed

What is the aim of your policy, service, function, project or strategy?

The Directorate Business Plan sets out the aspirations and plans of the directorate for the forthcoming period. It correlates directly to the City Vision 2040 objectives as these relate to the directorate services. It is also used as an introduction to the directorate's services.

It also includes information from national bodies, where appropriate and relevant.

Incorporated in the plan are the key performance indicators and updated risk register.

Has any consultation been undertaken for this proposal? What were the outcomes of the consultations? Has anything changed because of the consultation? Did this inform your proposal?

There has not been a direct consultation, however a number of projects referenced within the plan have been subject to consultation to ensure we are meeting the needs of the city.

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A1-Crime - Will it make our city safer?



In thinking about this question:

- How will it reduce crime, disorder, ASB and the fear of crime?
- How will it prevent the misuse of drugs, alcohol and other substances?
- How will it protect and support young people at risk of harm?
- How will it discourage re-offending?

If you want more information contact Lisa.Wills@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-spp-plan-2018-20.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Our Regulatory Services deliver approximately 150 statutory duties which include the prevention of/ prosecution of sale of unfit and unsafe products. The actions of our licensing service also ensure that residents, visitors and businesses can feel safe in the city. Our Culture and Leisure Services plans are also aligned to improving quality of life, physical and mental health outcomes and provide opportunities as headlined by the City Vision 2040.

How will you measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans.

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A2-Housing - Will it provide good quality homes?



In thinking about this question:

- How will it increase good quality affordable housing, including social housing?
- How will it reduce the number of poor quality homes and accommodation?
- How will it produce well-insulated and sustainable buildings?
- How will it provide a mix of housing for different groups and needs?

If you want more information contact Daniel.Young@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/psh-providing-affordable-housing-in-portsmouth-april-19.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A3-Health - Will this help promote healthy, safe and independent living?



In thinking about this question:

- How will it improve physical and mental health?
- How will it improve quality of life?
- How will it encourage healthy lifestyle choices?
- How will it create healthy places? (Including workplaces)

If you want more information contact Dominique.Letouze@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cons-114.86-health-and-wellbeing-strategy-proof-2.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

All services across the directorate, in line with the City Vision 2040, aim to improve quality of life, physical and mental health outcomes. This includes Libraries - expanding digital provision and providing social connection; Museums - providing access to culture for all backgrounds and working with community groups; Parks and Seafront: providing pleasant spaces to enjoy physical activity and outdoor recreation; Sports and Leisure: investing with our partner BH Live to provide access to a variety of sports facilities. All service plans are prepared in particular to enable a return and recovery to full quality of life post lockdown.

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans.

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A4-Income deprivation and poverty-Will it consider income deprivation and reduce poverty?



In thinking about this question:


- How will it support those vulnerable to falling into poverty; e.g., single working age adults and lone parent households?
- How will it consider low-income communities, households and individuals?
- How will it support those unable to work?
- How will it support those with no educational qualifications?

If you want more information contact Mark.Sage@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-homelessness-strategy-2018-to-2023.pdf>

<https://www.portsmouth.gov.uk/ext/health-and-care/health/joint-strategic-needs-assessment>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Both our sports, leisure and cultural venues include provision for those on low incomes to gain access via our Leisure Card eligibility. Many of our offers are also free to access, such as our Seafront , Parks and Events provision. The directorate also offers a wide range of volunteering opportunities and kickstart opportunities (for the period for which kickstart remains supported by government). 

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans.

A - Communities and safety

Yes

No

Is your policy/proposal relevant to the following questions?

A5-Equality & diversity - Will it have any positive/negative impacts on the protected characteristics?



In thinking about this question:

- How will it impact on the protected characteristics-Positive or negative impact (Protected characteristics under the Equality Act 2010, Age, disability, race/ethnicity, Sexual orientation, gender reassignment, sex, religion or belief, pregnancy and maternity, marriage and civil partnership,socio-economic)
- What mitigation has been put in place to lessen any impacts or barriers removed?
- How will it help promote equality for a specific protected characteristic?

If you want more information contact gina.perryman@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-equality-strategy-2019-22-final.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The services work hard to ensure no-one is precluded from participation. The Museums Service has been awarded Silver for Accessible and Inclusive Tourism as recognition of the impact of measures taken. The Library Service provides for a Housebound Service and Visually Impaired Support Group. The Seafront Service provides a Shopmobility scheme. The directorate also includes The Hive which works with VCSE groups to reach marginalised groups and under represented communities.

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans.

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B1-Carbon emissions - Will it reduce carbon emissions?

In thinking about this question:

- How will it reduce greenhouse gas emissions?
- How will it provide renewable sources of energy?
- How will it reduce the need for motorised vehicle travel?
- How will it encourage and support residents to reduce carbon emissions?

If you want more information contact Tristan.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cmu-sustainability-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B2-Energy use - Will it reduce energy use?

In thinking about this question:

- How will it reduce water consumption?
- How will it reduce electricity consumption?
- How will it reduce gas consumption?
- How will it reduce the production of waste?

If you want more information contact Triston.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

<https://democracy.portsmouth.gov.uk/documents/s24685/Home%20Energy%20Appendix%201%20-%20Energy%20and%20water%20at%20home%20-%20Strategy%202019-25.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B3 - Climate change mitigation and flooding-Will it proactively mitigate against a changing climate and flooding?



In thinking about this question:

- How will it minimise flood risk from both coastal and surface flooding in the future?
- How will it protect properties and buildings from flooding?
- How will it make local people aware of the risk from flooding?
- How will it mitigate for future changes in temperature and extreme weather events?

If you want more information contact Tristan.thorn@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-surface-water-management-plan-2019.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/cou-flood-risk-management-plan.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The Seafront Service work in collaboration with the Southsea Coastal Defences Scheme, to deliver new flood defences along 4.5km of seafront, from Old Portsmouth to Eastney. This includes changes to the design of the public realm, whilst protecting its heritage and cultural value

How are you going to measure/check the impact of your proposal?

Monitoring is the responsibility of the Southsea Coastal Defences Scheme, who have their own project information centre for engagement with local residents and community.

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B4-Natural environment-Will it ensure public spaces are greener, more sustainable and well-maintained?



In thinking about this question:

- How will it encourage biodiversity and protect habitats?
- How will it preserve natural sites?
- How will it conserve and enhance natural species?

If you want more information contact Daniel.Young@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-solent-recreation-mitigation-strategy-dec-17.pdf>

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The Parks Service includes wildflower planting schemes which benefit insects, small birds and increase cross-pollination, in addition to increasing the number of green corridors across the city. The Parks Service are integral to the contribution to the Council's Greening Strategy, including tree planting schemes. In addition to more formal parks and gardens, the Parks Service also cares for a number of nature reserves, including Portsdown Hill, Hilsea Lines, Baffins Pond, Milton Common, Eastney Beach and Fort Cumberland which all have their own management plans.

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure

progress against plans.

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B5-Air quality - Will it improve air quality?



In thinking about this question:

- How will it reduce motor vehicle traffic congestion?
- How will it reduce emissions of key pollutants?
- How will it discourage the idling of motor vehicles?
- How will it reduce reliance on private car use?

If you want more information contact Hayley.Trower@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/env-aq-air-quality-plan-outline-business-case.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

Regulatory Services provide monitoring, reporting and production of an Air Quality Annual Status Report, which contributes to the air quality local action plan, including implementation of the Clean Air Zone. The Licensing Service work closely with the Air Quality Team with regard to compliant vehicles for hackney carriages and PHVs.

How are you going to measure/check the impact of your proposal?

The Air Quality report is itself a monitoring document.

Other services have their own key performance indicators to measure progress against plans.

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B6-Transport - Will it improve road safety and transport for the whole community?



In thinking about this question:

- How will it prioritise pedestrians, cyclists and public transport users over users of private vehicles?
- How will it allocate street space to ensure children and older people can walk and cycle safely in the area?
- How will it increase the proportion of journeys made using sustainable and active transport?
- How will it reduce the risk of traffic collisions, and near misses, with pedestrians and cyclists?

If you want more information contact Pam.Turton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/travel/local-transport-plan-3>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

B - Environment and climate change

Yes

No

Is your policy/proposal relevant to the following questions?

B7-Waste management - Will it increase recycling and reduce the production of waste?

In thinking about this question:

- How will it reduce household waste and consumption?
- How will it increase recycling?
- How will it reduce industrial and construction waste?

If you want more information contact Steven.Russell@portsmouthcc.gov.uk or go to:

<https://documents.hants.gov.uk/mineralsandwaste/HampshireMineralsWastePlanADOPTED.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

How are you going to measure/check the impact of your proposal?

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C1-Culture and heritage - Will it promote, protect and enhance our culture and heritage?



In thinking about this question:

- How will it protect areas of cultural value?
- How will it protect listed buildings?
- How will it encourage events and attractions?
- How will it make Portsmouth a city people want to live in?

If you want more information contact Claire.Looney@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/pln-portsmouth-plan-post-adoption.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The Hotwalls Studios is a landmark development that protects the Point Battery arches and Round Tower and brings these important buildings into contemporary cultural use as an up to date attraction. There are a number of special events held at the Hotwalls each year, including this year's Pause Create Reflect exhibition which is now part of the Covid Collection at Portsmouth Museum. Scheduled Monuments.

The D Day Story Museum (& Landing Craft Tank) is an award winning museum, having won Silver (Accessible & Inclusive Tourism Award) at the Beautiful South Awards 2021-22. Visitors are encouraged to the site as exhibitions have been designed with multiple different users in mind with different needs.

The Library Service continues to deliver Conan Doyle lectures to audiences across the world. The service also delivers the Sherlock 'Detectives' programme, to deliver cultural projects across the community.

The Events Service runs a programme throughout the year (within current regulations) to broaden events access to the city, including Southsea Food Festival and the Bandstand, including African Weekend and World Music Weekend.

The public realm also includes over 70 memorials, 25 of which have been recently restored.

The Parks Service includes the protection of several listed sites including Sites of Special Scientific Interest and visits to these sites to understand their cultural significance is encouraged.

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans. This includes monitoring of visitor numbers.

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C2-Employment and opportunities - Will it promote the development of a skilled workforce?



In thinking about this question:

- How will it improve qualifications and skills for local people?
- How will it reduce unemployment?
- How will it create high quality jobs?
- How will it improve earnings?

If you want more information contact Mark.Pembleton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

A number of services have a direct impact on improving the skills of local people. This includes volunteering schemes provided by Parks (Waterfront Garden Centre, Countryside Stewardship, Parks Friends) Libraries (Reading Groups, Friends, Archive Collection) and Museums (Visitor Services and Collections).
Kickstart Scheme placements have also provided opportunities in Museums, Libraries, Parks, Seafront and Hotwalls, which have led to employment opportunities.

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans.

C - Regeneration of our city

Yes

No

Is your policy/proposal relevant to the following questions?

C3 - Economy - Will it encourage businesses to invest in the city, support sustainable growth and regeneration?



In thinking about this question:

- How will it encourage the development of key industries?
- How will it improve the local economy?
- How will it create valuable employment opportunities for local people?
- How will it promote employment and growth in the city?

If you want more information contact Mark.Pembleton@portsmouthcc.gov.uk or go to:

<https://www.portsmouth.gov.uk/ext/documents-external/cou-regeneration-strategy.pdf>

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?

The Events programme contributes both directly and indirectly to the city's economy as a key ingredient to the visitor offer. A healthy visitor economy is a key driver to regeneration of the city, generating approximately £610,000 of direct and indirect revenue and over 12,000 jobs. Whilst visits in 2020 were down by 73% against 2019, the Visit Portsmouth team are working in 2021 and beyond in alignment to the government's post Covid Tourism Recovery Plan with an immediate focus on the domestic market in Portsmouth and the region, meeting regularly with stakeholders.

The Visit Portsmouth website has been rebuilt to the most recent search engine optimisation guidelines and generates an average of 995,000 annual visits. Spend on social media websites across top marketplaces rose 31% year to date March 2021. The Visit Portsmouth team therefore deliver marketing through social media including Facebook (36,600 likes), Twitter (15,600 followers) and YouTube (147,000 views) (average annual figures).

Key marketing campaigns during the period concerned by this report included Portsmouth Is Open (run entirely digitally during lockdown) and Portsmouth Put The Wind In Your Sails 2021-22 in conjunction with Visit Britain, We're Good To Go standard. The Visitor Services team also received training from the National Coastal Tourism Academy.

The work of the Trading Standards service contribute to a thriving local economy. If the service were unable to deliver, this would result in scenarios such as: sales of unfit and unsafe products, goods and food that cause harm; unscrupulous individuals misleading others and taking advantage for gain; targeting of vulnerable individuals and destroying lives; damaging the environment, public health and the city's reputation; all such examples would be extremely damaging to the local economy. The Licensing Service also enables residents, visitors and businesses to feel safe through private hire and taxi licensing, licensing persons and premises under the Licensing Act 2003 for the sale of alcohol, regulated entertainment and late night refreshment, consents for street trading and permits for street entertainment, for example.

Licensing

How are you going to measure/check the impact of your proposal?

Each service within Culture, Leisure and Regulatory Services has its own key performance indicators to measure progress against plans (in addition to social media metrics referenced above).

Q8 - Who was involved in the Integrated impact assessment?

Claire Watkins

This IIA has been approved by: Stephen Baily

Contact number: 02392-83-4399

Date: 05/01/2022