



<b>Title of meeting:</b>	Cabinet
<b>Date of meeting:</b>	19 March 2021
<b>Subject:</b>	Seafront Masterplan SPD
<b>Report by:</b>	Ian Maguire, Assistant Director Planning & Economic Growth, Regeneration
<b>Wards affected:</b>	All
<b>Key decision:</b>	No
<b>Full Council decision:</b>	No

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**1. Purpose of report**

- 1.1. To seek approval for the adoption of the Seafront Masterplan Supplementary Planning Document (SPD), following the six week public consultation on the draft document held from 18 September to 30 October 2020.

**2. Recommendations**

**2.1. It is recommended:**

- 2.1.1. Members note the summary report included in Appendix 1 of representations received during the September-October 2020 public consultation on the draft Seafront Masterplan SPD; and**
- 2.1.2. Members revoke the previously adopted Seafront Masterplan SPD (April 2013), and adopt the final version of the Seafront Masterplan SPD included in Appendix 2.**

**3. Background**

- 3.1. The revised Seafront Masterplan SPD (SM SPD) is an update to the version adopted in 2013. The revised SM SPD sets out a vision for the seafront area, provides strategic and detailed planning guidance, identifies further enhancement and development opportunities, and highlights elements of the seafront that should be conserved. Once adopted, the revised SM SPD will be a material consideration in planning decisions.
- 3.2. Public consultation previously took place on the review of the Seafront Masterplan over July/August 2018, and again in February/March 2019. The first consultation sought to identify issues relating to the seafront, and the second



consultation sought feedback on a range of 'challenges and opportunities' for the seafront.

- 3.3. The feedback and analysis of these initial rounds of public consultation informed the development of the draft SM SPD. The draft SM SPD was then subject to a round of public consultation from 18 September to 30 October 2020 (6 weeks).

#### **4. Reasons for recommendations**

##### Public & stakeholder engagement Sep-Oct 2020

- 4.1. A full report on the public and stakeholder engagement conducted from 18 September to 30 October 2020 for the draft SM SPD is included in Appendix 1. An accessible web version of the report will also be made available on Portsmouth City Council's website.
- 4.2. 1,268 responses to the online survey were received. Assuming a total resident population of those 16-90+ years old to be 175,205 for Portsmouth, the volume of responses ensures a 95% confidence level with a margin of error of 2.74%, well within acceptable parameters (though this does exclude the visitor population).
- 4.3. Relating to the online survey, the main headlines from the consultation report are as follows:
- Overall, the vision and objectives are met with high levels of agreement (90% and 81% of respondents respectively);
  - All areas of the thematic guidance achieve agreement amongst a majority of respondents (ranging from 79% to 90%);
  - All areas of the area guidance achieve agreement amongst a majority of respondents (ranging from 61% to 89%).
- 4.4. In terms of email responses to the consultation, these were received from the following:
- 33 residents
  - 10 landowners / organisations
  - Two statutory consultees (Environment Agency, and Historic England)
- 4.5. The public consultation was conducted in line with relevant legislation relating to the COVID-19 pandemic.

##### Modifications to the draft SM SPD

- 4.6. The final version of the SM SPD for adoption is included in Appendix 2. A full list of changes made to the draft SM SPD for the adopted version is included in the schedule of modifications in Appendix 3.



4.7. Generally, the content of the draft SM SPD - in terms of its main proposals and guidance - has been retained in the final version. The changes and modifications that have been made fall broadly under the following categories:

- Editorial changes (e.g. spelling/grammar, structure, etc.);
- Correction/updating of facts/figures; and
- Changes made to provide further clarification.

4.8. Changes and modifications made have been informed by the consultation responses; and various discussions and meetings held with internal colleagues of PCC, and with external stakeholders.

4.9. The SM SPD is supported and informed by technical reports, namely a Sustainability Assessment (SA) and a Habitats Regulation Assessment (HRA) - these are included in Appendix 4 and Appendix 5, respectively. The SA and HRA will be published alongside the adopted SM SPD.

## **5. Integrated impact assessment**

5.1. An Integrated Impact Assessment (IIA) has been carried out and is included in Appendix 6.

5.2. An Equality Impact Assessment (EqIA) has also been carried out separately and is included in Appendix 7.

## **6. Legal implications**

6.1. SPDs build upon and provide more detailed advice or guidance on policies in an adopted local plan, and are material considerations in decision-making. The Seafront Masterplan SPD updates and will supersede the current adopted Seafront Masterplan 2013, and will provide more detailed advice and guidance on Local Plan Policy PCS9 - The seafront.

6.2. Consultation with stakeholders and the wider public is a statutory requirement of SPDs before it can be adopted. The duration of the consultation period has covered the statutory minimum of 4 weeks.

## **7. Director of Finance's comments**

7.1. There are no direct financial implications as a result of approving the recommendations within this report.

7.2. The cost of drafting the plan has been met from cash limited budgets.



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Signed by: Ian Maguire, Assistant Director Planning and Economic Growth

**Appendices:**

- Appendix 1 - Consultation report - Draft Seafront Masterplan 2020
- Appendix 2 - Seafront Masterplan SPD - March 2021
- Appendix 3 - Schedule of modifications
- Appendix 4 - Sustainability Appraisal - March 2021
- Appendix 5 - Habitats Regulation Assessment - March 2021
- Appendix 6 - SM SPD Integrated Impact Assessment
- Appendix 7 - SM SPD Equality Impact Assessment

**Background list of documents: Section 100D of the Local Government Act 1972**

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location
Consultation report - Draft Seafront Masterplan 2020	<a href="https://www.portsmouth.gov.uk/services/development-and-planning/planning-policy/seafront-masterplan/draft-seafront-masterplan-2020/">https://www.portsmouth.gov.uk/services/development-and-planning/planning-policy/seafront-masterplan/draft-seafront-masterplan-2020/</a>
Seafront Masterplan SPD (adopted April 2013)	<a href="https://www.portsmouth.gov.uk/ext/docum ents-external/dev-seafront-masterplan-final.pdf">https://www.portsmouth.gov.uk/ext/docum ents-external/dev-seafront-masterplan-final.pdf</a>

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by ..... on .....

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Signed by: