

Portsmouth Museums Plan on a Page 2020/2021

Activity	Lead	Timescale	Museum budgets unless otherwise stated
Reflect the diversity of the city's culture and communities in our visitors and offer.			
Draft the Museums Strategy for 2020-2025 and prepare for NPO application to ACE <ul style="list-style-type: none"> • Explore the stories our museums should tell with community representatives • Undertake research to explore barriers to access to the council museums • Explore options for the future operation of the Eastney Engine Houses and site 	JM Comms Team	June 2021 (NPO bid in 2022) March 2021	£4,000 (2019/20 budget) £5,500
Develop one co-production project that works with under-represented communities.	JM	March 2021	£ tbc
Acquire objects and archives that reflect the city's experience of Covid-19 and Lockdown.	JD KB	March 2021	
Market the museums and undertake visitor surveys to better understand the visitor demographic.	ME JB	Ongoing	£30,000
Build the profile and reputation of the Great Waterfront City by showcasing the national and international heritage of the city, and delivering excellent customer care.			
Open Landing Craft Tank (LCT 7074) as part of The D-Day Story <ul style="list-style-type: none"> • Complete interpretation • Familiarise and train staff and volunteers • Market with National Museum of the Royal Navy • Revise LCT business plan 	JB AW JB DJ FW JS JB	Open Oct 2020 Formal opening June 2021	NLHF/LCT project budget
Prepare for Accreditation - the national benchmark for museums in England. Review and update policies and plans and prepare the new documents required	JM Team	Deadline 2022	
Provide inspirational opportunities for people to enjoy and learn from the collections.			
<ul style="list-style-type: none"> • Portsmouth revisited II, Portsmouth Museum and Art Gallery 	SW KB	open August 2020	£4,000
<ul style="list-style-type: none"> • Heritage Open Day programme (online) 	ALL	Sept 2020	

<ul style="list-style-type: none"> Museums@Cascades display of the natural history collection 	CT KB	Open Oct 2020	£8,000 High Street Fund
<ul style="list-style-type: none"> 500 Pompey Words / John and Ivy Guy-Hawthorne Award, writing competition for children and young people 	TT	Launch winter 2020	£1,750
<ul style="list-style-type: none"> Complete the Activity Programmes for the Transforming the D-Day Museum and LCT projects 	FW / DJ	End Dec / Oct 2021 respectively	£199K / £173K (includes project staff costs).
<ul style="list-style-type: none"> Develop engaging website content for a range of audiences to enable them to explore collections online. 	DH / ALL	March 2021	£7,400 (2019/20 budget)
<ul style="list-style-type: none"> Install Wildlife Trust's Secrets of the Solent plastics sculpture. 	CT	Tbc	NLHF/HIWWT project budget
Create a learning culture across the service to develop and empower staff			
Deliver 'happy museums' project, raise standards of customer care and improve performance monitoring.	JS JB AMcG	Ongoing	
Continue to develop volunteers and paid staff to create single effective teams esp. in preparation for the opening of LCT 7074	JB DJ FW	Oct 2020 and ongoing	NLHF/LCT project budgets
Ensure sustainability and resilience through an entrepreneurial approach to income generation and partnerships			
Covid-proof services to enable delivery <ul style="list-style-type: none"> Reopening of sites to staff / visitors Events programmes (in person / virtual) Donation of objects Recast project budgets to maximise roi 	JS AM JB ALL Collections FW DJ CT		£8,000
Support the Portsmouth D-Day Museum Trust with fundraising and related activity	CL	Ongoing	
Complete Wild about Portsmouth project	CT	Dec 2020	NHLF
Continue collection development work to free up resources <ul style="list-style-type: none"> Review and rationalise the handling collection to manageable levels Dispose of D--Day set dressing items 	TT KB JD	Dec 2020	NLHF/TDDM project budget
Publish a new guide for the Overlord Embroidery (5,000 print run. Cost inc licences for use of images)	TT	Sept 2020	£15,300
Prepare Annual Action Plan for each museum site	JS AM	March 2021	
Deliver building works at Southsea Castle inc revaluation of the lighthouse project	JS AM	March 2021	Capital / Project budget
Develop new audiences using digital technology			
Prepare a digital strategy for The D-Day Story	FW		NLHF/TDDM project budget