



SUPPLEMENTARY AGENDA

CABINET MEMBER FOR COMMUNITY SAFETY, LEISURE & SPORT

TUESDAY, 9 JULY 2024 AT 2PM

COUNCIL CHAMBER - THE GUILDHALL, PORTSMOUTH

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Membership

Councillor Lee Hunt (Cabinet Member)

Councillor Yinka Adeniran

Councillor Hannah Brent

Councillor Emily Strudwick

(NB This supplementary agenda should be retained for future reference with the main agenda and minutes of this meeting).

SUPPLEMENTARY AGENDA

3 Trading Standards: 'Threats, Challenges and Opportunities 2024 to 2026' (Pages 3 - 8)

Purpose.

1. The purpose of this report is to inform the Cabinet Member for Community Safety, Leisure, and Sport as to how Regulatory Services (Portsmouth Trading Standards [PTS]) will approach service delivery challenges for 2024-2026. This report provides a comprehensive update since the previous report presented in September 2022.
2. PTS' role is to protect consumers from adverse transactional experiences. This requires a transparent consumer protection system for businesses, with consumers aware of their rights alongside robust law enforcement. This is increasingly difficult to maintain due to newly emerging and complex markets, and demand pressures facing the service.

3. Businesses also rely on advice from PTS. This area of service is also under increasing pressure as a result of high levels of enforcement necessary, particularly, to tackle rogue practices in this burgeoning area of unfair business activity as they emerge.
4. This report highlights the current demands, service capacity and identifies the forecasted threats and challenges and implications presented by new burdens.

RECOMMENDED that the Cabinet Member for Community Safety, Leisure & Sport

- 1. Acknowledges the increasing duties and pressures facing Portsmouth Trading Standards.**
- 2. Acknowledges the level of resourcing currently available to Portsmouth Trading Standards is challenging when providing the protections the public should reasonably expect.**
- 3. Approves the way Portsmouth Trading Standards proposes to mitigate the growing threats as set out within the report, including the use of alternative enforcement measures.**

The Integrated Impact Assessment was published on 2 July 2024.

Agenda Item 3

Form name	Integrated Impact Assessment
Reference	IA627139258
Date	01/07/2024



Portsmouth
CITY COUNCIL

Policy details

Request date	01/07/2024 11:23
Directorate	PCC Culture Leisure and Regulatory Services
Service	Regulatory Services- Trading Standards
Title of policy, service, function	Trading Standards: 'Threats, Challenges and Opportunities 2024 to 2026'
Type of policy, service, function	Existing
What is the aim of your policy, service, function, project or strategy?	The paper seeks to explain the current and future demands on the Trading Standards team in the context of current capacity.
Has any consultation been undertaken for this proposal?	no

Equality & diversity - will it have any positive/negative impacts on the protected characteristics?

With the above in mind and following data analysis, who is the policy, service, function, project or strategy going to benefit or have a detrimental effect on and how?	All residents as everyone regardless of 'group' are consumers of goods and services.
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Will any of those groups be affected in a different way to others because of your policy, project, service, function, or strategy?	No
If you are directly or indirectly discriminating, how are you going to mitigate the negative impact?	NA
Who have you consulted with or are planning to consult with and what was/will be your consultation methodology?	No
How are you going to review the policy, service, project or strategy, how often and who will be responsible?	Every two years unless there is an earlier requirement

Crime - Will it make our city safer?

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?	The Trading Standards responds to consumer complaints and investigates breaches of relevant consumer law.
How are you going to measure/check the impact of your proposal?	The service takes enforcement action in line with policy.

Housing - will it provide good quality homes?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Health - will this help promote healthy, safe and independent living?

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?	Robust consumer protection has a positive impact on health. Examples include: suppressing the supply of illegal tobacco/vapes especially to the young, counterfeit/unsafe goods. combatting Rogue traders who target homeowners, cause damage to homes and debilitating financial detriment which threatens independent living, physical and mental health.
How are you going to measure/check the impact of your proposal?	The service responds to complaints. Actions are made inline with PCC enforcement policy and the relevant legislation.

Income deprivation and poverty - will it consider income deprivation and reduce poverty?

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?	Victims of crime suffer financial loss which can greatly impact their financial stability. Perpetrators often target the more vulnerable so its important for protections to be available and effective.
How are you going to measure/check the impact of your proposal?	The service responds to complaints. Actions are made inline with PCC enforcement policy and the relevant legislation.

Carbon emissions - will it reduce carbon emissions?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Energy use - will it reduce energy use?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Climate change mitigation and flooding - will it proactively mitigate against a changing climate and flooding?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Natural environment - will it ensure public spaces are greener, more sustainable and well-maintained?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Air quality - will it improve air quality?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Transport - will it make transport more sustainable and safer for the whole community?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Waste management - will it increase recycling and reduce the production of waste?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Culture and heritage - will it promote, protect and enhance our culture and heritage?

This section is not applicable to my policy	<input checked="" type="checkbox"/>
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Employment and opportunities - will it promote the development of a skilled workforce?

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?	Trading Standards seeks to create a fair market place. Traders who operate criminally undermine this goal, damage consumer confidence and economic growth.
How are you going to measure/check the impact of your proposal?	The service responds to complaints. Actions are made inline with PCC enforcement policy and the relevant legislation.

Economy - will it encourage businesses to invest in the city, support sustainable growth and regeneration?

Please expand on the impact your policy/proposal will have, and how you propose to mitigate any negative impacts?	Effective regulation indirectly promotes the economy as it deters unfair advantage by unlawful businesses. This creates a fertile environment for lawful businesses to thrive.
How are you going to measure/check the impact of your proposal?	The service responds to complaints. Actions are made inline with PCC enforcement policy and the relevant legislation.

Social value

Please explain how your policy, service, function, project or strategy delivers Social Value	Trading Standards protects consumers and businesses from unlawful/criminal acts. This delivers social value as it seeks to ensure residents are safe and confident when making purchases of goods and services.
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Involvement

Who was involved in the Integrated impact assessment?	Edward Skinner
Name of the person completing this form	Edward Skinner
Date of completion	2024-07-01